

DEPARTMENT OF ECONOMICS



Name of Staff: Dr. Benjack Otieno Ochieng

Designation/Rank: Lecturer

School: Business and Economics

Department: Economics

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Google Scholar:

https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=benjack+ochieng&oq=benjack

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Research Gate:

<https://www.researchgate.net/profile/Benjack-Ochieng-3?tp=eyJjb250ZXh0Ijp7ImZpcnN0UGFnZSI6ImxvZ2luliwicGFnZSI6InByb2ZpbGUiLCJwcmV2aW91c1BhZ2UiOiJob2lliwicG9zaXRpb24iOiJwYWdlSGVhZGVyIn19>

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PERSONAL DETAILS

A Educational Background/Qualification

1. PhD in Economics, Maseno University, Kenya (2021)
2. Master of Arts in Economics, Maseno University, Kenya (2015)
3. Bachelor of Arts in Economics, University of Nairobi (2002)

B Brief Auto-Biography of the Faculty/Staff

Dr. Ben Jack Ochieng holds a PhD in Economics from Maseno University (Kenya), a Master of Arts degree from Maseno University, and a Bachelor of Arts degree from the University of Nairobi (Kenya). He is an Economist and Lecturer in Economics at the Department of Economics, Laikipia University. In January 2022, he was appointed the Department's Examinations Officer at Laikipia University.

Before transitioning to academia, Dr. Ochieng held various managerial roles in the banking sector, notably at SMEP DTM and Homa Bay County Women's Sacco. He has published extensively in refereed journals of Management and Economics, with a particular focus on macroeconomics and finance. Additionally, he has provided consultancy services for several organizations, including Maisha Development Trust, Elphrods Services LLP, and Partners for Health and Development in Africa (PHDA).

Dr. Ochieng has secured research funding from the National Research Fund as well as Laikipia University's 2024/2025 internal research grants. He has taught a wide range of courses across multiple universities in Kenya as an adjunct lecturer, covering subjects such as quantitative techniques, advanced statistical techniques, and both microeconomics and macroeconomics at the postgraduate level. Currently, he is reviewing a book on elements of econometrics, tools, and applications.

C Areas of Specialization

1. Quantitative Methods
2. Applied Macro and Microeconomics
3. Economic Theories

D Research Interest

1. Information technology
2. Food security
3. Finance

E Publications

Ochieng, O., & Onyuma, O. (2024). Moderating Effect of Cost of Information Technology Adoption and Utilization on the Relationship Between Cost of Sugarcane and Food Production Among Farming Agribusinesses in Nyanza Region, Kenya. *Laikipia University Journal of Social Sciences, Education and Humanities, 1 (1)*, 114-130.

Ochieng, O., & Onyuma, S. (2023). Relationship between Cost of Sugarcane Production and Cost of Maize Production among Farmers in Nyanza Region in Kenya: Application of Structural Equation Modeling . *Eastern Africa Social Science Research Review, 39(1)*, 45-63.

- Ochieng, O. (2023). The Nexus between Levels of Education and Food Production Practices among Farmers in South Nyanza Region, Kenya. *Maseno University Journal*, 4, 27- 41.
- Ochieng, O., & Onyuma, O. (2022). Relationship between Cost of Sugarcane Production and Cost of Maize Production among Farmers in Nyanza Region, Kenya. *Journal of Social Sciences, Education and Humanities*, 1(2): ISSN 2791-190Xv, 1-15.
- Ochieng, O., Nyongesa, N., & Odhiambo, A. (2020). Likelihood Effect of Gender and Education on Information Adoption and Utilization among Sugarcane Farmers in Nyanza Region, Kenya. *Journal of Social Economics Research*, 7(2), 72-82.
- Ochieng, O., Odhiambo, S., & Nyongesa, N. (2020). Determination of Cost Efficiency Level of Production among Sugarcane Farmers in Nyanza Region, Kenya . *Journal of Economics and Sustainable Development*, 11(16), 64-68.
- Ovamba, K., & Ochieng, B. (2018). Monetary Policy Tools and Banking Sector Efficiency in Kenya. *EPRA International Journal of Economic and Business Review*, 6 (9), 78-82.
- Ovamba, K., & Ochieng, B. (2018). Effect of Economic Crime on Economic Growth in Kenya. *EPRA International Journal of Economic and Business Review*, 6(9), 72-77.
- Ochieng, O. (2018). Determinants of Gross Capital Formation Volatility in Kenya; The Garch (1, 1) Model. *Management and Economic Journal (ISSN: 2456-2661)*, 361-373.
- Ochieng, O., & Odonde, J. (2018). Causality between Interest Rates and Gross Capital Formation in Kenya; Hicksian Hypothesis; . *EPRA International Journal of Economic and Business Review*, 6(9), 29-36.
- Ochieng, O., Odonde, J. A., & Mukras, M. (2016). The Egg or The Chicken: Causality Between Income and Savings in Kenya. . *Management and Economic Journal*, 4, 227-232.

F Thesis Supervision: MA and PhD (On going)

1. Influence of Foreign Exchange Risk Hedging Strategies, Market Liquidity and Volatility on Financial Performance of Listed Firms in Kenya by **Bornface Otieno Odero (Maseno University)**.
2. Public Finance Management Reforms on Performance of County Governments in Kenya by **Titus Kemboi (Laikipia University)**.
3. Effect of Financial Literacy, Financial Self- Efficacy and Social Demographic Characteristics on Retirement Savings Behavior within the Informal Sectors in Kenya by **Damaris Wanjiku Waiharo (Laikipia University)**.

4. Selected Economic Determinants of Intra-Industry Trade in Services in East Africa Community by Antony **Ambeyi (Maseno University)**
5. Analysis of Awareness, Credit Access and Amount of Credit on Smallholder Tea Farmers' Income in Meru County, Kenya by **Kelly Oginga Dundo (Maseno University)**;
6. Effect of Market Infrastructural Activities on Trade in Alego-Usonga, Siaya County by **Joab Peter Oronje (Maseno University)**;
7. Strategic Market Development Strategies for Economic Revitalization of Small-Scale Sisal Farming in Baringo County, Kenya by **Peter Kamau Gachokah (Laikipia university)**;
8. Corporate Governance and Climate Change on the Value of Listed Manufacturing Firms at the Nairobi Security Exchange by **Jackson Kabuchwa (Laikipia University)**

G Scholarly Presentations at Conferences/Workshops/Seminars

1. Facilitated in the Laikipia Postgraduate Workshop in 2024
2. Presented in the 5th Biennial Laikipia University International Conference in 2023
3. Presented in the Early Career Research Leader Fellowship (ECRLF)Conference/Workshop in 2021

H Consultancies

1. Developed a comprehensive risk management strategy to cover credit assessment, loan portfolio monitoring, interest rates and repayment terms, loan recovery mechanisms, credit reporting and credit score impacts for **Elphrods Services LLP in 2024**
2. Conducted a feasibility study on micro credit and developed a baseline assessment plan and a credit manual for **Maisha Development Trust in 2015**.
3. Developed a baseline assessment plan and data collection for **Partners for Health and Development in Africa (PHDA) in 2015**

Journal Reviewer

1. **Laikipia University Online Journal**
 - a. Review of The Vulnerability of The Rice Milling Industry in Kenya;
 - b. Strengthening Disaster Management for Sustainable Future: Implementation of National Food and Nutrition Security Policy.
2. **African Journal of Business and Economic Research (AJBER)**

- a. The Impact of Remittances on Exchange Rates in West African Monetary Zone (Wamz);
- b. Profitability in Ghanaian Banks—Does Risk Management and Internal Control Systems Matter? An Agency Theory Perspective.

3. African Journal of Innovation and Entrepreneurship (AJIE)

- a. Innovation to Impact: Implementing Artificial Intelligence [AI] Policies for African Development;
- b. The Perceived Impact of Green Microfinance on The Transition of MSMEs Towards Improved Environmental Performance.